

Report – Education Board

Education, Culture and Skills Strategies

To be presented on Thursday, 7th March 2019

*To the Right Honourable The Lord Mayor, Aldermen and Commons
of the City of London in Common Council assembled.*

SUMMARY

This report outlines the background to the City of London Corporation's proposed Education, Skills and Cultural and Creative Learning Strategies 2019-2023. It describes the process through which the suite of strategies has been developed by the Education Board and briefly highlights key priorities within the strategies, namely: excellence and exceptionality; broad and balanced curriculum; fusion learning; aspiration and links to the world of work; and accessibility and social mobility.

RECOMMENDATION

That the Court of Common Council endorse the City of London Corporation Education Strategy; Culture and Creative Learning Strategy and Skills Strategy 2019-2023.

MAIN REPORT

Background

In April 2016 the Court of Common Council endorsed the Education Strategy 2016-2019. At a strategic away day in January 2018 your Education Board reflected on the Education Strategy 2016-2019, which included outcomes for culture and skills and considered its key outcomes which had either been met or were moving towards being met. The Board then determined priority areas for the development of coherent Education, Skills and Culture strategies going forward.

Following this discussion, in May 2018 three distinct draft strategies were developed and distributed widely; more than 70 individual and group consultations responses were received. Taking consideration of comments made, the final suite of three strategies was developed to establish overall direction, goals and key performance indications for the period 2019-2023.

Current Position

1. Members and City Corporation officers at the strategic away day noted that the three areas of policy (education, culture and skills) must work in a joined-up manner and promote a continuous pathway of lifelong learning. It was also emphasised that there needed to be a clear strategy that defined the scope and scale of activities.
2. Members and officers noted that there were key overarching principles that should be evident across the proposed strategies, resulting policies and activities.

These included safeguarding, employability, social mobility, creative placemaking, digital/fusion skills and aspiration and the pursuit of excellence. It was acknowledged that there were complementary links in these areas between education, skill development and cultural and creative learning and that it was possible to have significant influence with combined working between the three strategies. The table below summarises the way each of the areas contribute to the delivery of the key overarching principles:

Key Focus	Education	Skills	Cultural and Creative Learning
Excellence and exceptionality	Harness talent by enabling people to learn and to flourish as innovative, confident and creative individuals.	Improve the prestige of adult education and apprenticeships so apprenticeships are a high quality and prestigious pathway to successful careers, and are available across all sectors of the economy and at all levels, up to and beyond first degree level.	Nurture talent enabling children and young people to find their creative and artistic voice.
Broad and balanced curriculum	Ensure that the City Corporation's outstanding cultural and historical resources enrich the creative experience of London's learners.	Every apprenticeship will be a high-quality opportunity that delivers the skills, knowledge and behaviours that employers are looking for including cultural and historical resources enrich the creative experience of London's.	Every cultural institution in the City is a learning institution and every educational institution in the City family of schools is a cultural institution.
Fusion learning	A pilot scheme has introduced fusion skills into the curriculum at all key stages in the City Schools.	Broad-based digital and technical literacy combined with 'fusion skills' embedded in lifelong learning and our apprenticeship programme.	Enhance capacity and leadership around fusion skills including the delivery of a distinctive City Corporation education and skills offer where all learners receive

			systematic development of fusions skills.
Aspiration building and links to the world of work	Ensure a more comprehensive strategy for skills development and careers support in the City Family of Schools.	Every apprenticeship will be a high-quality opportunity that delivers the skills, knowledge and behaviours that employers are looking for.	Equip young people with the knowledge, skills and networks to prepare them for careers and training in the arts, cultural, creative and hybrid sectors.
Accessibility and social mobility	Continue to improve the choices, learning experience and learning outcomes for pupils impacted by disadvantage.	Improve the learning experience and learning outcomes for learners impacted by disadvantage.	Stimulate an accessible cultural offer that reaches a range of people and promotes social mobility.

3. In addition to the links across the three strategies, each strategy also includes direct reference to the City of London's Corporate Plan for 2018-2023:

Education Strategy	Skills Strategy	Culture & Creative Learning Strategy
<p>Outcome 1: People are safe and feel safe</p> <p>Outcome 3: People have equal opportunities to enrich their lives and reach their full potential</p> <p>Outcome 8: We have access to the skills and talent we need</p> <p>Outcome 10: We inspire enterprise, excellence, creativity and collaboration</p>	<p>Outcome 3: People have equal opportunities to enrich their lives and reach their full potential</p> <p>Outcome 8: We have access to the skills and talent we need</p>	<p>Outcome 1: People are safe and feel safe</p> <p>Outcome 3: People have equal opportunities to enrich their lives and reach their full potential</p> <p>Outcome 8: We have access to the skills and talent we need</p> <p>Outcome 10: We inspire enterprise, excellence, creativity and collaboration</p>

4. Proposed outcomes also feature links to other Departments and strategies including Economic Development Office (EDO), City Bridge Trust and philanthropic funding, Human Resources, Open Spaces and Culture, Heritage and Libraries.
5. Within Department of Community and Children's Services, these strategies have also been aligned to other areas of the Departmental business plan including with health, Special Educational Needs and Disabilities (SEND), early years, social care and community services.

6. The City Corporation has limited resources and therefore should have clear spending priorities. The new strategies would need to focus on partnerships, working at the local level and then influencing at the London-wide, national and international levels. The impact of Education Board initiatives/programmes/events must be measured and reported. It is intended for this to be done each year, at the September Education Board meeting at which a detailed annual action plan and budget aligned to the Key Performance Indicators and activities will be presented to Board Members.

Conclusion

7. Your Education Board can influence and inspire the strategic direction of education for the City Family of Schools and for the broader educational landscape. It has a dedicated role in resourcing, guiding implementation, and monitoring the outcomes and impact of the strategies. Your Education Board therefore seeks the endorsement of its three strategies from the Court of Common Council, with implementation to start immediately.

Appendices

1. Appendix 1 – Strategy Summary
2. Appendix 2 – Education Strategy
3. Appendix 3 – Skills Strategy
4. Appendix 4 – Cultural and Creative Learning Strategy
5. Appendix 5 – Strategy Impact Diagram

All of which we submit to the judgement of this Honourable Court.

DATED this 19th July 2018

SIGNED on behalf of the Committee.

Henry Colthurst
Chairman, Education Board